

ARBUCKLE'S ARIOSIA COFFEE

"Our food was good—Bear steak, flapjacks, fresh bread, etc., but nothing seemed to warm and strengthen us as much as a cup of ARIOSIA Coffee, which we kept in the original package and ground as needed." From a gentleman now in Bethlehem.

Arbuckle's ARIOSIA was the first roasted packaged coffee, —packaged for the consumer's protection and the pores of each berry sealed after the roasting with fresh eggs and sugar to keep the goodness in and make the coffee settle clear and quickly.

Talk about "roasted fresh daily," the way to get a cup of coffee that tastes like coffee, with all the delicious flavor and aroma intact, is to buy Arbuckle's ARIOSIA and grind it as you want to use it. Warming it a little develops the flavor and

THEY DRINK ARBUCKLE'S BEEF AND OATEN, AND IT MADE THEM GREAT

make the grinding easy. Coffee loses its identity as coffee after being ground or when exposed to the air.

Never buy loose coffee out of a bag, bin or tin. If it were good the roaster would not be ashamed to sell it in a package with his name on it.

The sales of Arbuckle's ARIOSIA exceed those of all the other packaged coffees combined. It is the best coffee for you, and costs you less.

If your grocer won't supply, write to
ARBUCKLE BROS.,
 New York City.